



Brightens the lives of children and adults



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Main partner





Mission

Anouk is a determined and loving little girl with special needs, who brightens the lives of all those who meet her. Her story has brought together an equally determined and experienced team, whose aim is to brighten the lives of both children and adults in medical institutions.

Anouk Foundation is a non-profit organisation, formed in 2008.

Our mission is to create a soothing environment for children and adults staying in hospitals, specialised institutions and nursing homes.

“The colourful paintings are improving our daily work. The most striking experience is that people whose attitude was sceptical, can’t imagine treating their patients without being surrounded by these marvellous decorations.”

*Dr. med Raffael Guggenheim, Head doctor,
Paediatrics ER, Stadtspital Zurich*



Our Projects

Murals

Our paintings comfort patients of all ages by diminishing their fear of the medical institution. Our artists, in collaboration with the professional staff, address the needs of each room to develop the project. Then we decorate the walls with uplifting and joyous scenes. It is a simple and effective way to support patients around the clock.

Music Programme

To enhance and complement the visual support, we develop a music listening programme with music therapists adapted to the age, pathological needs and cultural background of a patient or resident.



Projects

Projects are carried out in countries and institutions chosen by the donor and adapted to the specific requests of each institution.



Any institution interested in an Anouk project should contact us and we will arrange a visit to discuss their particular needs.

Potential projects include:

- Hospitals
- Homes and schools for handicapped children
- Orphanages
- Psychiatric institutions
- Family visiting areas in prisons
- Nursing homes



Benefits

Research and experience in medical institutions have shown that a friendly and stimulating environment has a positive impact on patients.

- **Reducing fear:** an uplifting atmosphere makes patients, their families and residents feel comforted.
- **Encouraging interaction:** a soothed patient communicates more easily.
- **Improving staff working conditions:** a cheerful work environment has a beneficial influence on the day to day treatment of patients.

“The magnificent and varied decorations painted in corridors and rooms reveal themselves as extremely powerful, uplifting the morale of the patients and increasing their tolerance to hospitalisation.”

*Dr. med Nicole Delépine, oncology ward,
Raymond Poincaré Hospital, France*



Project description

1. Project choice:

We help prospective donors to define and implement projects according to their objectives.

2. Budget:

Once a medical institution is identified, a visit is organised to meet with the medical staff and discuss their priorities. A budget is prepared and presented to the potential donor.

3. Project date:

Chosen by the institution and the donor.

4. Project realisation:

On day one, the artists meet with the medical staff to identify the specific needs of each room and select a general theme. On day two and three, the artists create the drawings. On day four, having assured the institution's full satisfaction and approval, we start to paint the walls.

In wards where patients are staying for a long period of time the medical staff draws upon their opinions to decide on the themes. Throughout the project the artists consult the patients and the staff to assure an optimal impact.

5. Potential inauguration/press conference:

If donors wish to hold an 'inauguration' or 'press conference', it can be usually be organised on the premises of the institution.



The Artists

Each team consists of four independent artists who work together as 'one'. Thus every project seems to be painted by one single artist, and has the benefit of bringing in the ideas and experience of four different people.

The Team Leader has extensive field experience; knowledge of colour chrome therapy, and like his fellow artists has attended an Art and Design school, giving him/her adaptability to various styles. The Team Leader will be able to offer the hospital insight from a range of past projects in different countries.

The artists come together from different countries in Europe and are highly motivated. This type of work is psychologically and physically demanding and requires them to be away from home for a minimum of 5 months a year. All the junior artists have pre-project training.

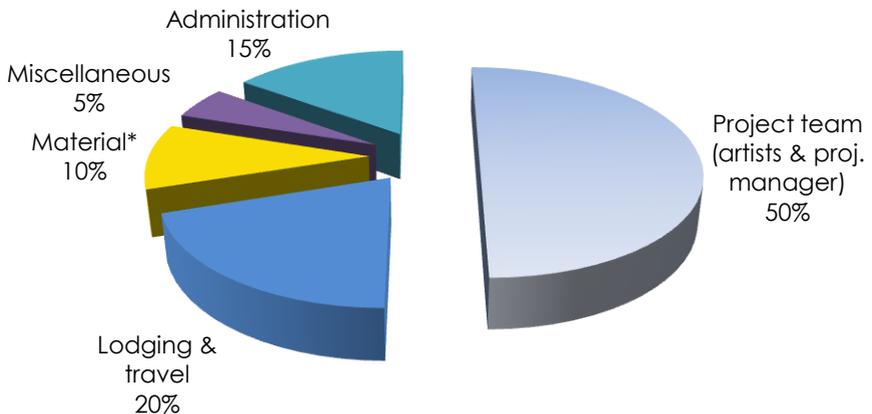


Financing

The Foundation exists thanks to the generosity of its sponsors.

85% of the donations are allocated directly to the projects; the Foundation's administrative costs are met by the remaining 15% and by our main partner COGES, providing for free office space.

Project cost breakdown



The Foundation is governed by Swiss law and subject to the regulation of the Federal Surveillance Authority (DFI); its accounts are audited by Berney & Associés S.A.

*Our Material is recycled and the paint we use is environmentally friendly.



Our Structure

Management:

The Foundation is managed by Beatriz Aristimuño and Vanessa Radicati.

The Board members, who come from diverse backgrounds, are responsible for setting the strategy.

Board Members:

Jean-Charles Roguet, President
(Partner; Lachenal & Le Fort, attorneys at law)

Francesca Navratil MD, Vice- President
(Paediatrician and gynecologist for children and adolescents)

Cristina Gaggini,
(Head of economiesuisse for Suisse Romande)

Caroline Guerrand-Hermès

Philippe R. Calame, Treasurer
(CEO; Coges Corrairie SA, an independent asset manager)



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Main partner

