



Before...



...after



Dear Friends,

We are happy to share our first Newsletter with you.

What impact does an Anouk project have?

After having their walls and ceilings painted by the Anouk-Artists, the Hospital Civico in Lugano organised a survey over 5 months to study the impact of the project on their patients and staff. A total of 100 people were interviewed, 75 patients and their families and 25 staff members. Their findings include :

- 79% of children and young adults confirm: paintings reduce their fear of hospitals.
- 80% of children and young adults say: paintings encourage them to day-dream.
- 89% of parents attest: paintings help their children during treatments.
- 91% of parents state: paintings improve communication with their children.
- 100% of parents and medical staff report: the hospital seems more welcoming and has a friendlier atmosphere.
- 96% of medical staff verify: paintings help them interact with young patients and distract them during treatments.

Case study : project at the Children's Hospital La Charité in Berlin

This summer a team of five Anouk-trained-artists painted murals in the Intensive Care ward.

The head doctor explained that the atmosphere in the ward has become calmer and friendlier. People coming into the closed ward, are immediately soothed by the new environment.

A nurse reported: a little girl didn't want to leave her room, because she liked the murals so much!



NEWSLETTER



My work : anecdote from one of our artists

In Garches-Paris at the Hospital Raymond Poincaré a 10 year old boy undergoing cancer treatment discovers an Anouk-Artist in his room.

“How do you like this drawing? Is there anything missing? Which colours would you prefer?”

Contact is established, we start to speak about the drawing and time flies by before his next chemotherapy. His parents tell me that he was never so calm before a treatment. Upon his return, I'm still in his room; he smiles at me and falls asleep.

The next morning I find him on his bed, sketching the mural. He is no longer preoccupied by the illness, but wants to draw and dream.



How you can help

The Anouk Foundation would like to thank all its donors and sponsors, whose grants helped 10 projects reach completion in 6 different countries in 2009.

For 2010 we have 7 projects needing funds – please help us.

Contact us if you are looking for ideas, wish to learn more about projects in need of funding, or if you have a service or a product which could directly help our work.



We thank you for your donation

Bank

Post Finance, 3030 Bern

Beneficiary: Fondation Anouk, 1204 Geneva

For CHF

IBAN: CH94 0900 0000 1024 6789 6

Swift code: POFICHBEXX

For EUROS

IBAN: CH35 0900 0000 9179 0877 0

Swift code: POFICHBEXX



Our mission is to create a soothing environment for children and adults staying in hospitals, specialised institutions and nursing homes.